



www.missioninsights.com







## in•teg•ri•ty \in-'te-grə-tē\ n

- 1: doing the right thing reliably: TRUSTWORTHINESS
- 2: commitment to uphold standards: INCORRUPTIBILITY
- 3: doing the same as what you say: HONESTY

Christian colleges and universities promise to foster spiritual formation in their students. The *University SLS* is about keeping that promise.

It provides the data needed to properly assess student spiritual vitality, evaluate program effectiveness, and close the assessment loop. It's about **integrity**.

- Proven reliability
- Sensitivity to change over time
- Provides key performance indicators for campus ministries
- Well received by regional accreditors and peer reviewers
- Available in cross-sectional or longitudinal designs
- · Campus-specific questions may be added to the base survey
- Turnkey data collection, analysis, and reporting by Mission Insights
- · Affordable enough to use every year

## trust \trast\ v

- 1: to commit or place in one's care or keeping: ENTRUST
- 2: to rely on the truthfulness or accuracy of: BELIEVE
- 3: to place confidence in: RELY

The college years are a critical time of spiritual growth as students develop a faith that will sustain and empower them after graduation. Students trust Christian universities to help them develop spiritual vitality and put their faith into action. The *University SLS* helps you assess the spiritual health of your campus and build a ministry your students and their families can **trust**.

- Explodes the myths about student spiritual formation
- Identifies the key spiritual needs of your students
- Shows which ministries are most effective at fostering spiritual vitality
- Demonstrates how spiritual vitality and collegiate success are linked
- Highlights key opportunities for ministry improvement and innovation
- Reveals who the key spiritual influencers are on your campus
- Provides evidence of student spiritual growth
- Helps leaders target limited resources at the most effective and mission-critical ministries







## SUCCESS STORIES

Cutting-edge colleges and universities are using the *University Spiritual Life Survey* to understand their students, improve their programs, and close the assessment loop on student spiritual formation. Here is what a few of our clients are saying:

"The University Spiritual Life Survey helped us see and provide evidence of growth and change [in our students]."

**Dr. Robert H. Spence** Chancellor & Past President Evangel University



"After reviewing numerous instruments designed to assess spirituality, I found the University Spiritual Life Survey to be the only one that met our expectations and needs. We intend to make it our primary instrument for longitudinal research on the spiritual needs of our students."

**Dr. Rich Carlson**Vice President for Spiritual Life
Union College



"The report helped us diagnose specific areas of strength and weakness and provided suggestions for 'high-impact' ways to improve our discipleship effectiveness. I would recommend the University SLS to anyone seeking to better understand their students' spiritual health and support them as they pursue Christ."

**Dr. Shawn Holtgren**Vice President for Student Development
Bethel College



















www.missioninsights.com



